

Project Profile

Broadway Plaza | Birmingham

Client	AWG Developments Ltd Property Solutions
Client Sector	Leisure Retail Residential
Project Value	£35m
Services Provided	Employer's Agent Quantity Surveying Planning Supervision
Project Size	350,000 sq ft
Architect	
Contractors	



Former Birmingham Children's Hospital is being remodelled to create a 350,000 sq ft. leisure, retail and residential complex set behind the existing hospital fascia.

The development incorporates a 12 screen cinema, fitness/leisure club, bowling alley, bars, clubs and restaurants. A Covent Garden-style pedestrian plaza running through the scheme incorporates cafes, terraces and a performance area. The development provides high level apartments and 3 levels of underground secure car parking for 1400 cars.

Work on Broadway Plaza was completed autumn 2003.

Client benefits

- Incorporation of value engineering and buildability at all stages of design to ensure optimum development value is attained
- Delivery of a quality development within predetermined cost parameters
- A high quality, thriving, mixed use development that enhances the local environment and the reputations of all those involved.
- Preparation of tenant agreements for lease, liaison and co-ordination on behalf of landlord for all incoming tenants.